



Dixie Amateur Radio Club, INC.

Dixie Amateur Radio Club

January 2012

January 2012 Newsletter

By: Jaden Taylor KE7ZPD ke7zpd@gmail.com

Blast-off Breakfast

Mark Saturday, January 28, 2012 on your calendar. You won't want to miss this activity!

What? A breakfast for all Dixie Amateur Radio Club members and their spouses/partners, friends and family. We are charging a mere \$2.00 per person to help with the cost. We will have some radios set up to entertain the guests you bring. Tickets will be sold only at our January 18th club meeting.

Where? The location is a secret. You will learn the location by radio only.

When? It will start promptly at 8:30 A.M. with a radio call in. If you are from out of the St. George area, you may want to be in the St. George area so you have time to get to the location by 9:00 A.M. We will begin our calls by the order in which your tickets were sold at club meeting. We will be using our own linked system.

Why? Because we want to start 2012 off with a bang. We have a great year planned, and we need everybody's help to make it even more exciting.

New Articles

The article well has run dry!!! There are no more articles to use in future newsletters. If you would like to have your biography, pictures, stories, or anything else in the newsletter submit it at dixiehamnewsletter.tk (form) or email me at ke7zpd@gmail.com

Mystery Member

This person has been in communications for the biggest part of he life.

After she married, she worked and retired from B.Y. U., where she worked as a Communication Operator and Supervisor in Communications. She was awarded Best Employee of the year.

She was asked by the Osmond Family to leave B. Y. U. and go to work for them. She is known as the Golden Voice of Radio and Telephone.

She is a very compassionate, caring individual with a positive outlook on life.

Who am I?

M _ _ _ _ _

_ _ _ _ _ H _

Our Trademark

By Ken Forshe

I was wondering what our Dixie Amateur Radio Club is known for and what our community perceives of us. Are we famous for our Marathon Services? Maybe we are famous for the Signs & flags we fly on our cars or at our homes, or our fabulous fox hunts, or our comradely. I think these are all important aspects of our club, but I think we need to be know for our outstanding community service. Excellent community service needs to be our trademark.

Webster's Dictionary defines the word "trademark" as, "a distinguishing characteristic or feature firmly associated with a person or thing". I

think "firmly" means the Dixie Amateur Radio Club and all it's members should be synonymous with service in the minds of all our communities. Expectations, plus service should be the trademark of Our Club.

How do we establish a trademark? Kristen Anderson and Ron Zemke outline the following ways to establish a trademark in their book "Delivering Knock Your Socks off Service:"

1. Be Reliable. Doing what we say we are going to do, every time, builds credibility in our ability to serve our community.
2. Call everyone by name. People love to hear their own names because they feel they are receiving more individualized service.
3. Spell their name correctly. Spelling names correctly demonstrates both common courtesy and professional care.
4. Recognize repeat individual's. Keeping records of Our community leaders and Club members and their preferences helps us respond to their needs better.
5. Know your products -and more. Our product is service, and in order to exceed the expectations of our community we need to understand all the ways we can improve our service to our community.

With these points in mind, let's make excellent community service our trademark.

New Upgrades and Licenses

pulled from dixieham.org

| Name | Callsign | | License Achieved |
|----------------------|---------------|------------------|---|
| Rick Beck | <u>KF7TDZ</u> | Cedar City, Utah | Passed Technician Class Amateur License |
| Richard D. Dunlap | <u>KF7TEC</u> | Washington, Utah | Passed Technician Class Amateur License |
| Harold Wells | <u>KE7OZG</u> | Washington, Utah | Upgraded to General Class Amateur License |
| Douglas Mainord | <u>KF7TEB</u> | St. George, Utah | Passed Technician Class Amateur License |
| E. Scott Smith | <u>KF7SSB</u> | LaVerkin, Utah | Upgraded to General Class Amateur License |
| Karen B. Smith | <u>KF7TEA</u> | LaVerkin, Utah | Passed Technician Class Amateur |